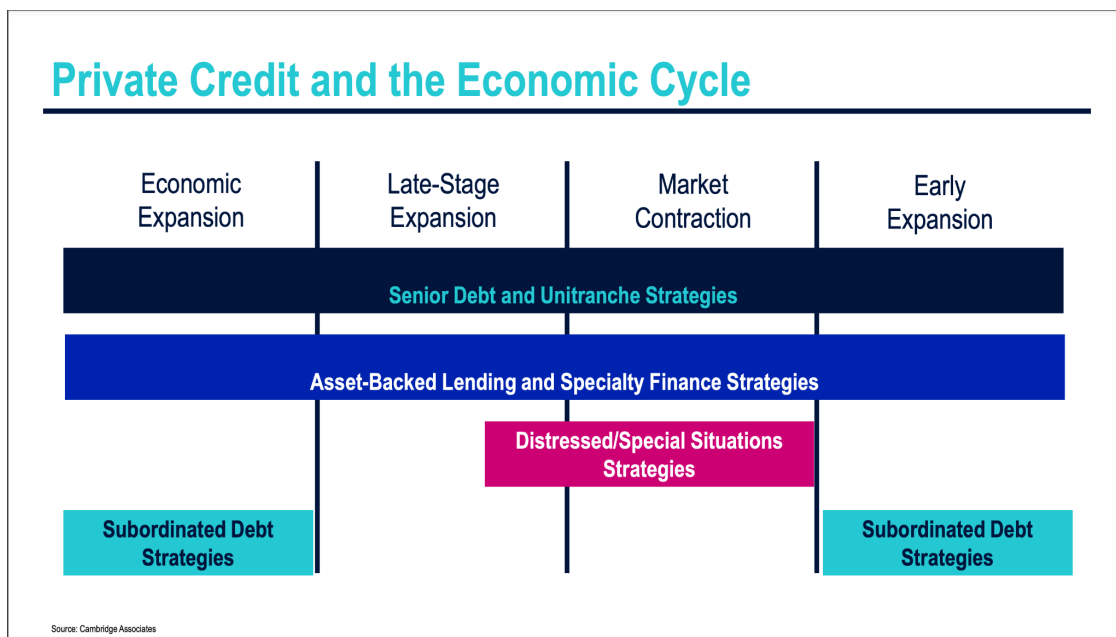




April 24, 2024

THE LONG PULL: MOHO Idea Lunch #3 – Deep Dive on Private Credit w/ Amato Zarro

Big thanks to Amato Zarro for Tuesday's excellent *MOHO Idea Lunch* webinar on the Private Credit market. I've received great feedback on Amato, the presentation, and the breadth of information in the slide deck (which you can find [here](#)).



It was a 10/10 crash course.

That's what these Idea Lunches are all about!

Let me know what theme/idea/expert you want to learn next. Remember, there are no restrictions on ideas. Be creative. We could even do an Idea Lunch on lessons from a book we just read (spitballin' here!).

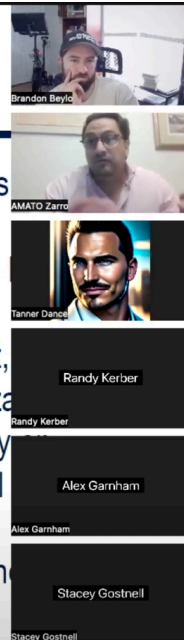
Amato spent the [information-packed hour](#) discussing (time stamps):

- History of private credit (intro)
- Middle market and private credit (6:53)
- Private Credit and the economic cycle (12:49)
- Investment level underwriting targets (14:45)
- Sample private credit capital structure (20:05)

- Debt coverage sheet example (24:12)
- Q&A (40:02)

What is Private Credit?

- Private credit, is the provision of debt finance to companies from funds, rather than banks led syndicates, or public markets
- In established markets, such as the US and Europe, private debt is often used to finance though it is also used as expansion capital or to finance acquisitions
- Private debt funds pursue a range of strategies, for example, direct lending, venture debt, special situations, as well as by the type of debt provided, such as senior, junior, or mezzanine
- Credit exposure can be either corporate (repayment comes from cash flows generated by operating company) or asset (repayment comes from cash flows generated by a physical esoteric asset)
- Strategies included under the private credit umbrella can generally be categorized as either “capital preservation” or “return maximization”



Watch the full webinar [here!](#)

Thanks again to those who joined live and asked questions. These MOHO Idea Lunches are only as good as a) the guests and b) the free-form Q&A that follows the presentation.

Don't be shy. Speak up. Ask questions. It's how we all get smarter and more profitable.